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CineTouch and NuVo Announce Turn-Key Deep AMX Integration

Control Software meshes mixed-brand infrastructure and control interfaces into seamless solutions for easy retrofits and new installations with no programming required

Indianapolis, Indiana – CEDIA - September 7, 2011 -

CineTouch and NuVo Technologies announce the immediate availability of a turn-key solution that instantly integrates new or existing NuVo multiroom audio distribution systems with AMX control systems. Seamless expansion of NuVo systems can include AMX-controlled video distribution, HVAC, lighting, security, theaters, and more. The integration can be running in less than a day and revised just as quickly, all without programming. Any mix of AMX touch panels, NuVo in-wall keypads, iPads/iPhones, and Android tablets can interactively control the hybrid system

“Hundreds of NuVo dealers can now leverage both their expertise and their installed base of thousands of whole home audio systems by offering unlimited expansion and retrofits. Customers will be pleased to know their investment in NuVo will have continuing value, no matter how their needs change across time,” said Rick Kukulies, NuVo Chief Technology Officer. “We’re excited to be part of the CineTouch and AMX solution, as many of our NuVo dealers work with AMX and can greatly benefit from this. We eagerly embrace cross-brand integration whenever we can, to deliver the greatest advantage to our dealers.”

CineTouch embeds a relational database running inside an AMX processor instead of using custom programming. A system can be configured in a web browser and be running in hours, using any mix of hardware for home theaters and as many as 50 rooms. Hundreds of different brands of source and system devices are supported with point-and-click configuration that permits and even encourages the continuous change and personalization that residential customers demand but seldom get.

“Now that CineTouch makes NuVo and AMX control work interactively, customers can continue to use their systems as they are used to, even while they expand functionality. Too often, the multiroom and the theater or TV rooms are either entirely separate, or an existing multiroom system is completely replaced to match a closed-system theater. Our dealers profit by being able to quickly deploy any size system with custom luxury features even while they leverage a customer’s existing investments, current ways of doing things, and personal brand preferences,” said Russ Maynard, CEO and founder of CineTouch. “Now in Version 8, CineTouch supports brands and models from every price bracket of the audiophile and home theater spectrum. We include the new NuVo AM/FM/Sirius tuners, the NuVo iPod dock, and NuVo’s new Media Port, which features great on-panel feedback for local and streaming music sources.”

A NuVo Grand Concerto or Essentia multiroom audio system, including existing modular and external sources and in-wall keypads, can now be attached to CineTouch on an AMX controller with a single serial connection. All NuVo zone activity is immediately displayed and controlled by any CineTouch panel, and shared interactively with the NuVo keypads. Displays, distributed video, and more sources can be added to the existing rooms, and more rooms, theaters, and other controlled devices can be added to the system at any time. The CineTouch/NuVo solution is available to AMX trained dealers now.

“This is the first of a series of CineTouch deep integrations to mesh the powerful AMX platform with well-established third-party control infrastructures,” said Russ Maynard. “While AMX offers great products in many categories, they have always actively promoted support for third party hardware. That’s in contrast with the current trend by other control systems that seek to limit choices to their own brand. CineTouch is making top-quality AMX systems affordable for any size job, leveraging economy in retrofits wherever possible.”

About CineTouch

A division of GP Systems, Inc., a Campbell, California home technology developer and 15+ year AMX partner. CineTouch is award-winning control software for AMX that eliminates custom programming and offers total personalization, without sacrificing flexibility and appearance. Projects can be running in less than one day with CineTouch. CineTouch is available to AMX trained dealers for professional installation. Learn more at <http://cinetouch.com>

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About NuVo Technologies

Based in Hebron, Ky., just outside of Cincinnati, NuVo Technologies is an award-winning innovator in the engineering, manufacture and distribution of multi-room digital audio distribution systems. NuVo believes the music-enabled home is something that all consumers can achieve and enjoy. Its products can make it happen. Visit NuVo at <http://www.nuvotechnologies.com>

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For more information about AMX, visit <http://www.amx.com>