

PRESS CONTACT:

John Nagy - Director, CineTouch Product Management
CineTouch, a division of GP Systems, Inc.
+1 650-508-8478 - john@cinetouch.com



CineTouch and Autonomic Controls Announce Embedded Integration

Advanced AMX control software embeds native support for cloud-based media server for fast, programming-free installation and retrofit.

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CineTouch and Autonomic Controls announce full embedded integration of the Autonomic MIRAGE Media Servers into all CineTouch control software for AMX control hardware. A click in the web configuration tool activates rich CineTouch two-way interactive control on any touch panel, with no programming or touch panel editing. The built-in integration is available immediately in CineTouch Version 8.1. This is a free instant update for any V8 system, and an easy upgrade for older systems.

The Mirage Media Servers are designed specifically for system integration. Offering local, cloud-based, and iTunes music content, plus a growing lineup of music services including Pandora, Spotify, SiriusXM, Tunein Radio and Rhapsody, Mirage Media Servers are available in 2- and 5-output versions. Autonomic has offered modules and integration kits for AMX and other control platforms for some time, but the CineTouch integration differs in that it is completely embedded in the no-programming solution.

CineTouch is advanced residential entertainment and home management software for AMX hardware, providing Simply Extraordinary Control by using a relational database running inside an AMX processor instead of custom programming. A system can be configured in a web browser and be running in hours, using any mix of hardware for home theaters and as many as 50 rooms. The point-and-click configuration permits and even encourages the continuous change and personalization that residential customers demand but seldom get.

In CineTouch, complete home control (including A/V, HVAC, security, lighting, and more) is seamlessly combined with on-panel metadata and cover art from the Mirage Media Servers, automatically managed for each room and panel including iPad/iPhone and Android tablets. CineTouch has even enhanced the Autonomic experience by adding its own functions to save and recall favorites from any of the supported media and channels. As functionality is added to the Mirage MMS, the CineTouch integration will support it in the same UI without dealer reprogramming or touch panel editing.

“CineTouch support is a welcome addition for our dealers,” said Michael de Nigris, Co-founder and CEO of Autonomic. “Now AMX dealers can add a Mirage Media Server to any CineTouch system, any time, in minutes.”

“That’s a real benefit for sales to customers who aren’t sure what they really want,” adds Russ Maynard, CEO and founder of CineTouch. “A dealer can offer to install a Mirage Media Server, even in an existing system, as a no-risk test drive. The entire effort will be less than an hour, because no programming is required. You know the customer will probably never let it go once they start to use it, but it’s very costly to offer that with custom systems that may take several days of reprogramming and touch panel editing.”

Autonomic support joins similar built-in CineTouch integration of hundreds of lines of products, ready for point-and-click configuration. “We worked with users and dealers to create a user experience that creates UI commonality across source devices, so users find it easy and consistent to use any source,” says Russ Maynard. “Now in Version 8, CineTouch supports brands and models from every price bracket of the audiophile and home theater spectrum. We’re proud now to add particularly robust support for the Autonomic product line.”

About Autonomic Controls

Autonomic Controls, Inc. (www.autonomic-controls.com) introduced the world's first cloud-based media server, making audio and video consumption more reliable, easy and fulfilling. Exclusively engineered for custom installation, Autonomic products have become the standard for converging content for multi-room distribution from the most popular sources, such as iTunes, Windows Media, PANDORA® internet radio, TuneIn Radio and SiriusXM Internet Radio

Contact: Micah Sheveloff/WIRC Media 203-795-3141 / wirc1@wircmedia.com

About CineTouch

A division of GP Systems, Inc., a Campbell, California home technology developer and 15+ year AMX partner. CineTouch is award-winning control software for AMX that eliminates custom programming and offers total personalization, without sacrificing flexibility and appearance. Projects can be running in less than one day with CineTouch. CineTouch is available to AMX trained dealers for professional installation. Learn more at <http://cinetouch.com>

Contact: Russ Maynard, CEO - CineTouch 408-371-1845 - russ@cinetouch.com

For more information about AMX, visit <http://www.amx.com>

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